

For Immediate Release
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MEDIA RELEASE

Redesigning Downtown Yonge: New Report on City-Building Benefits

TORONTO, ON – Following Ryerson University’s recent announcement of its Master Plan and expansion on Yonge Street, the **Ryerson City Building Institute** today released its new study, “Can Ryerson Benefit from a Better Yonge Street?,” available as a [report and video](#) on the Ryerson CBI’s website.

With research led by **Dr. Zhixi C. Zhuang of Ryerson’s School of Urban and Regional Planning**, the new Ryerson CBI report examines street redesigns in Portland, Montreal, Philadelphia, Vancouver and Toronto and their benefits to surrounding communities—from better mobility options to improved safety—and how those benefits have been shared by adjacent university campuses.

Downtown Yonge Street will undergo an environmental assessment starting in 2019 as the first step towards its long-needed revitalization. Toronto City Council is expected to vote upon the proposed redesign this term.

Dr. Zhuang: “In understanding the benefits of a better Yonge Street to its community, Ryerson University will be fully equipped to participate in the redesign process and help to make the neighbourhood around its campus healthier, more walkable and vibrant.”

Cherise Burda, Executive Director, Ryerson CBI: “We’ve taken a keen interest in the Yonge Street project, as it’s outside our front door here at Ryerson. This report by Dr. Zhuang details the City’s many opportunities in redesigning Yonge, and the role Ryerson University can play as a stakeholder in the redesign process.”

The report is available on the Ryerson City Building Institute’s website at <https://www.citybuildinginstitute.ca/portfolio/better-yonge>.

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MEDIA INQUIRIES

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