



For Immediate Release
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MEDIA RELEASE

Ryerson CBI Meet-Up September 5th Explores Solutions to Toronto's Road Safety Crisis

Steve Paikin to lead discussion between experts from Toronto, Vancouver and New York City

TORONTO, ON – The Ryerson City Building Institute is urging decision-makers to advance solutions to Toronto's road safety crisis in an event on Wednesday, September 5th.

Toronto's Streets at a Crossroads is a critical discussion of the road safety crisis that has led to the death of nearly 100 pedestrians and cyclists since the city's Vision Zero Road Safety Plan was announced. Panelists [Commissioner Polly Trottenberg](#) (NYC DOT), [Gil Penalosa](#) (8 80 Cities), [Liliana Quintero](#) (City of Vancouver), [Mike Layton](#) (Toronto City Council candidate), [Anne Harris](#) (Ryerson University), [Raktim Mitra](#) (Ryerson University) and [Nancy Smith Lea](#) (Toronto Centre for Active Transportation) will advance ideas to enhance infrastructure, enforcement and education, and deliver on Toronto's **Vision Zero** commitments, moderated by [Steve Paikin](#) (TVO's The Agenda).

"Since Toronto announced its Vision Zero road safety initiative in 2016 we have seen pedestrian and cyclist injuries and deaths continue. This is unacceptable—especially when life-saving solutions exist. Our Meet Up will convene experts for a dynamic discussion that we hope will set in motion real change on this issue," said **Cherise Burda**, Executive Director of the Ryerson City Building Institute.

Media are invited to attend—contact information is below. Advance interviews with panelists may be arranged.

DETAILS

Toronto's Streets at a Crossroads

WHEN: September 5, 6 PM to 8 PM

WHERE: Ryerson Student Learning Centre Amphitheatre , 341 Yonge Street at Gould
Free to the public

Registration is required via Eventbrite: <https://www.eventbrite.ca/myevent?eid=48420052681>.

More information is available on the Ryerson City Building Institute's website at <https://www.citybuildinginstitute.ca/portfolio/tos-streets-at-a-crossroads/>.

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MEDIA INQUIRIES

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