



For Immediate Release
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MEDIA RELEASE

New Ryerson CBI Report “Toronto’s Great Streets” Provides Solutions to Pressing Problems of Road Safety and Commuting Congestion

TORONTO, ON – By 2041, Toronto’s population is expected to swell to almost 4 million people. GTA residents are already experiencing the dangerous dynamic of overcrowded roadways, record-breaking commute times and dubious road safety. As our city grows, how are we going to get around? The **Ryerson City Building Institute (CBI)** says we can reinvent our main streets to assist commuters, protect cyclists and pedestrians, and enliven our neighbourhoods, in their report released today, *Toronto’s Great Streets*.

“Nothing but new infrastructure can create real, tangible change to improve mobility and road safety, and we need bold moves to make this happen,” said **Claire Nelischer, Ryerson CBI Project Manager** and lead author of *Toronto’s Great Streets*.

Featuring five case studies, *Toronto’s Great Streets* details successful street redesigns in Toronto that have improved safety and transit efficiency, as well as local business activity and quality of life on Harbord Street, Roncesvalles Avenue, St. Clair Avenue West, Queens Quay West and Market Street.

The report also examines five street redesign projects currently in progress: Bloor Street, King Street, Downtown Yonge Street, Yonge Street North and The Golden Mile are “The Ones to Watch,” as well as top actions for a city in critical need of solutions.

“Toronto City Council will be faced with many critical decisions around determining the future our streets in its next term--especially those in our report’s ‘Ones to Watch’ section” said **Cherise Burda, Ryerson CBI Executive Director**. “Our city’s streets, and safety for vulnerable users, are set to become key election issues.”

Toronto’s Great Streets can be downloaded on the Ryerson City Building Institute’s website: <https://www.citybuildinginstitute.ca/2018/07/18/torontos-great-streets/>.

MEDIA INQUIRIES

Media interviews are available with the lead author of the report, Claire Nelischer (Ryerson CBI Project Manager) and co-author and Executive Director of CBI, Cherise Burda.

Direct all media inquiries to:

Claire Pfeiffer, Communications and Public Relations Specialist

Ryerson City Building Institute

cpfeiffer@ryerson.ca | 647-447-4165